

Publications

1. Khan, M., Parvaiz, G.S., Dedahanov, A.T., Abdurazzakov, O.S., & Rakhmonov, D. A., (2022) "The Impact of Technologies of Traceability and Transparency in Supply Chains", *Sustainability*, vol, 14. pp. 1-18
2. Khan, M., Parvaiz, G.S., Dedahanov, A.T., Iqbal, M., & Bae. J., (2022) "Research trends in humanitarian logistics and sustainable development: A bibliometric analysis", *Cogent Business & Management*, vol, 9. pp. 1-21
3. Khan, M., Parvaiz, G.S., Abbas, A., Jehangir, M., Hassan, No., & Bae. J., (2022) "A Model for Understanding the Mediating Association of Transparency between Emerging Technologies and Humanitarian Logistics Sustainability", *Sustainability*, vol, 14. pp. 1-23
4. Khan, M., Parvaiz, G.S., Bashir, N., Imtiaz, S., & Bae. J., (2022) "Students' Key Determinant Structure Towards Education Technology Acceptance at Universities During COVID 19 Lockdown: Pakistani Perspective", *Cogent Education*, vol, 9. no, 1. pp. 1-18
5. Shahzad, A., Syed, G.A., Parvaiz, G.S., & Wahab. M., (2022) "Doctors' Attitude Toward Patient Demand and Direct-To-Consumer Pharmaceutical Advertisements in Pakistan", *International Journal of Management Research and Emerging Sciences*, vol, 12. no, 1. pp. 32-47
6. Khan, M., Imtiaz. S., Parvaiz, G.S., Hussain, A., & Bae. J., (2021) "Integration of Internet-of-Things with Blockchain Technology to Enhance Humanitarian Logistics Performance", *IEEE Access*, vol, 9. pp. 25422-25436
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10. Ali, F., Rahman, A.U, & Parvaiz, G.S., (2020) "Effectiveness of Violent Humour in Viral Marketing – The Gender Dimension", *Journal of Managerial Sciences*, vol, 14. no, 3. pp. 124-135

11. Khan, Y., Shafiq, S., Parvaiz, G.S., Ahmed, S., Safwan, N. & Khan., S., (2019) "Customer Churn Prediction using Predictive Analytics in Telecommunication Market: A Review", *Journal of Applied and Emerging Sciences*, vol, 9. no, 2. pp. 97-105
12. Ullah, K., Parvaiz, G.S., & Ahmed., F., (2019) "Service Grid for the Development of Islamic Finance", *Abasyn Journal of Social Sciences*. vol, 8. no, S. pp. 227-238
13. Parvaiz, G.S., Nouman. M & Xiong, L., (2019) "Entrepreneurial Sense-making: An Examination of Socially Situated Cognitive Mechanisms", *Abasyn Journal of Social Sciences*. vol, 8. no, S. pp. 227-238
14. Mufti, O., Parvaiz, G.S, Qadus, A., & Rahman, A. (2019) "The Entrepreneurial Intention of Business Students in Pakistan: The Role of Self-Efficacy, Business Education and Perceived Social Norms", *Journal of Business & Economics*. vol, 11. no, 1. pp. 55-70
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